

Creating Content for the Videowall: After Effects

Due to the unique requirements of the display, all content must be created using the MCCA-provided Adobe After Effects project file. This document will provide reference and instructions to assist you in successfully creating content to fit on the indoor videowall.

Please refer to the "**0_READ ME FIRST**" composition within the After Effects project file for further instructions.

Design Template

The main after effects composition to assemble and animate your design is the one named **Videowall Build & Render**. All motion graphics and/or video should be placed in this composition.

Videowall Build & Render

12416 x 960 High Definition 4k Screen

When you want to preview what your video will approximately look like when displayed in the MCEC lobby, please refer to the compositions **Simulation A**, **Simulation B**, and **Simulation C**.

Final Deliverable

Please render the composition named **Videowall Build & Render** at the correct length of time (either 15 or 30 seconds) using Adobe Media Encoder's H.264 codec. The final deliverable should be an mp4 video file of 12416 x 960 pixels. **Any audio included will not play.**

Please refer to the microsite for additional technical details: <https://www.signatureboston.com/media/content-guidelines>